



~ The Yomiuri Shimbun Group and Related Companies ~

MAKE YOUR NEXT EVENT EXTRAORDINARY

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 - ⑤ The Yomiuri Shimbun
 - ⑥ Yomiuri Plus Co., Ltd.
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The Yomiuri Shimbun group is an integrated media group centered on The Yomiuri Shimbun, Japan's leading newspaper, and also includes numerous influential companies in such fields as culture, sports, leisure and logistics. About 150 companies and organizations exist under the umbrella of the Yomiuri Shimbun Holdings.

In the business event area, the Group organizes various international events, leveraging the group's Unique Venues and experience content. Utilizing its accumulated know-how, the Yomiuri Shimbun Group continues providing memorable, special moments and inspiring people.



讀賣新聞

THE YOMIURI SHIMBUN



The history of The Yomiuri Shimbun Group

Confidential

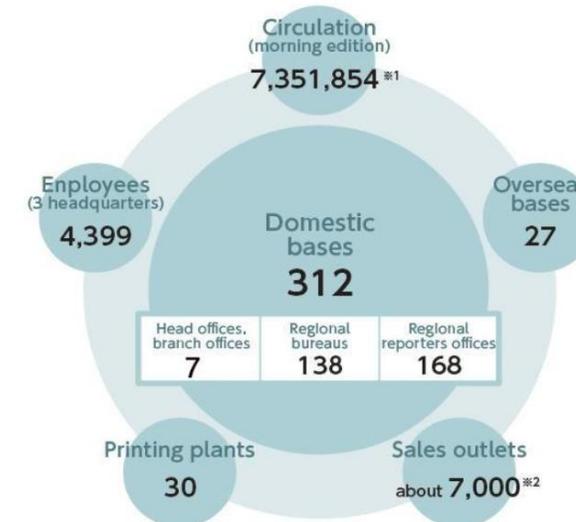
The Yomiuri Shimbun published its first edition in a small two-story building in 1874 in the Toranomon district of Tokyo. We built a strong nationwide sales network and rapidly expanded. Committed to accurate and prompt reporting and a moderate, sensible editorial line, we grew to be the newspaper with the world's largest circulation. In 1994, the daily circulation of our morning edition topped 10 million copies, cementing our position as Japan's foremost newspaper.

As a news medium, by producing and publishing newspapers for many years, we have fulfilled our social mission of fostering sound public opinion, which underpins democracy. To enable us to steadily continue in this role, we have diversified and strengthened our business platform through businesses beyond newspaper publishing.

As Japan's most trusted media group, the Yomiuri Shimbun Group will continue to be committed to working together with the public.



The Yomiuri Shimbun by the numbers



※1Data of circulation(morning edition)are as of November 2020, other data are as of April 2021.

※2Including Yomiuri Center stores and stores that also carry other newspapers

A wide variety of group companies

The *Yomiuri Shimbun* is a national newspaper with the largest circulation in the world and about 150 years of history. The *Japan News* is a daily English-language newspaper published by the *Yomiuri Shimbun*. Both are also read by many people on the Internet.

The group companies and entities, including the Yomiuri Giants, Yomiuri Land, the Hochi Shimbun, Yomiuri Travel Service, Yomiuri Real Estate, and Yomiuri Nippon Symphony Orchestra, provide a wide range of businesses and social contribution programs.

Nippon Television Holdings, Inc., which has the Nippon Television Network Corporation and BS Nippon Corporation under its umbrella, is also a member of the Yomiuri Shimbun Group with the headquarters of the Yomiuri Shimbun Group as its largest shareholder.



Japan Tours and Activities with Yomiuri Travel Service

Referenced from « The Yomiuri Shimbun MEDIA DATA 2022-2023 »





This proposal is presented by the Yomiuri Travel Service, taking charge of the travel agency business within the Yomiuri Shimbun Group on behalf of the group companies.

Please contact the Yomiuri Travel Service for any inquiries and questions related to MICEs utilizing the Yomiuri Shimbun Group and its related companies. It offers one-stop-service from planning and proposals to preparations, event management, and reporting.

読売旅行
YOMIURI TRAVEL SERVICE



Yomiuri Travel Service supports the Sustainable Development Goals



- The One Stop Yomiuri MICE solutions -

Yomiuri Travel Service Co., Ltd.

(Travel Agency)



The Yomiuri Travel Service is a comprehensive travel company that takes charge of the travel agency business in the Yomiuri Shimbun Group. It provides hospitable domestic and international travel experiences that meet both individual and group customers' needs. It also offers support services for events organized by companies and organizations and engages in tourism promotion for local governments across Japan.

Business Portfolio

Tourism Business

Unique experience tours with Japanese travelers



MICE Solutions

Arrange unforgettable events as the Yomiuri Shimbun Group



Destination Management

Solution business for local governments



Satisfying a range of needs for accommodation, meal, transportation, and interpreter service, from event planners and organizers nationwide, our experienced expert teams of the Yomiuri Travel Service are highly recognized by customers. Utilizing this know-how and the group's network, the Yomiuri Travel Service will contribute to delivering customers' goals regardless of its form and style.

▼Services

- 1) Planning and proposals (Organizer's needs identification interview, suggestions on venues, and event content and production)
- 2) Preparations (Transportation, accommodation and interpreter arrangements, collaboration with municipalities, and determination of event contents and production)
- 3) Event management support (Venue set-up and decoration, event production and implementation, and support services for organizers)
- 4) Reporting (Reports and recorded data provision)

▼Available meal arrangement

- Halal menu (including Halal-friendly menu)
- Vegan menu

*The Yomiuri Travel Service provides seminars on Halal and Vegan menus to restaurants and chefs nationwide in a partnership with Food Diversity Co., Ltd..

*These arrangements may not be provided depending on the date and area. Please contact us during the planning or proposal stage.

With the data acquisition capability unique to the well-established travel agency company, the Yomiuri Travel Service has a great deal of content, such as sumo, fireworks, and festivals, which are difficult to obtain. It is also capable of incorporating such content into your business events.



(Sep 2023/ Chair Seat A)Tokyo:Grand Sumo Tournament and Chanko-nabe lunch

1. 利用人数	
Adult	- 1 +
Child (4 - 11)	- 0 +



Kyoto 'Gion Summer Festival' and Arashiyama 1-day tour with a buffet lunch of Kyoto's home-cooking 'obanzai'

1. 利用人数	
Participant	- 1 +
Children (6 - 11)	- 0 +



Tokyo's Sumida River Fireworks Festival on Fireworks Cruise

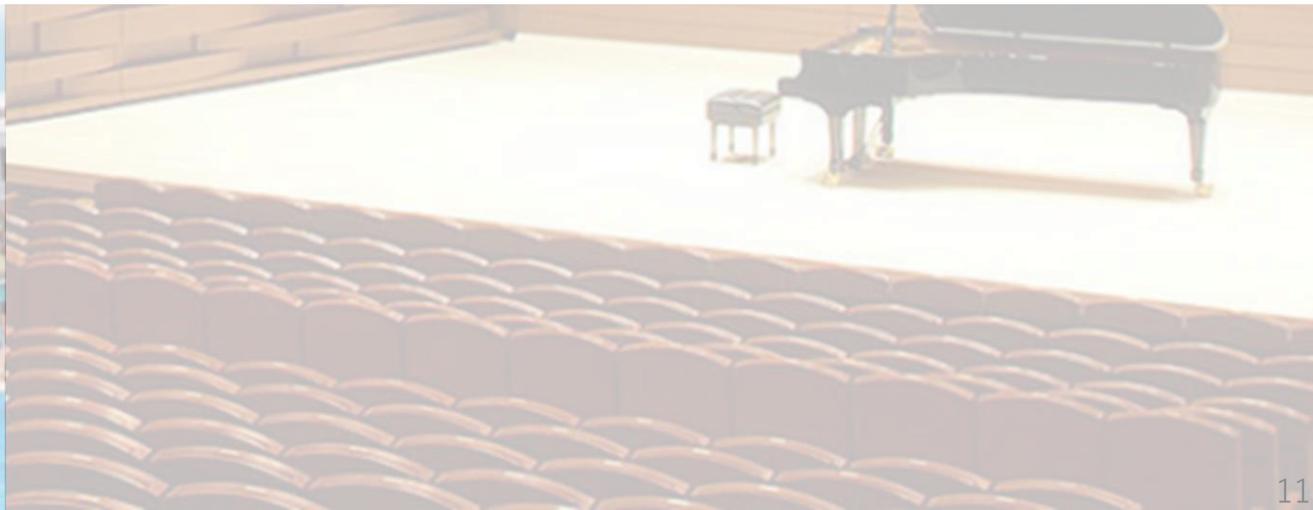


1 Day Bus Tour to Kyoto: Hot spring, Sagano romantic train and Arashiyama with lunch

1. 利用人数	
Participant	- 1 +



Introduction of MICE-related facilities (Unique Venues), content, and services



The facilities and contents map

Confidential

<Company name>

- Tokyo Dome Corporation
- Yomiuri Land Co., Ltd.
- Anpanman Children's Museum
- Yomiuri Real Estate Co., Ltd.,
- The Yomiuri Shimbun
- Yomiuri Plus Co., Ltd.
- The Yomiuri Nippon Symphony Orchestra
- RYOKO YOMIURI PUBLICATIONS, INC.
- Yomiuri Nippon TV Culture Center
- MURAYAMA INC.

【Nationwide】

- 28. The promotion of Japanese Traditional Culture Project
- 29. Art Exhibition Business
- 30. Make your own newspaper
- 31. Performance by the Yomiuri Nippon Symphony Orchestra
- 32. Dining car charter events for local trains
- 33. Yomiuri Nippon TV Culture Center cultural events
- 34. MURAYAMA

【Kyushu area】

- 18. Fukuoka Anpanman Children's Museum

【Shikoku area】

- 27. Shikoku Aquarium

【Kansai area】

- 18. Kobe Anpanman Children's Museum
- 20. Gallery Yomiuri
- 21. The Yomiuri Kobe Hall
- 26. AQUARIUM × ART átoa

【Tohoku area】

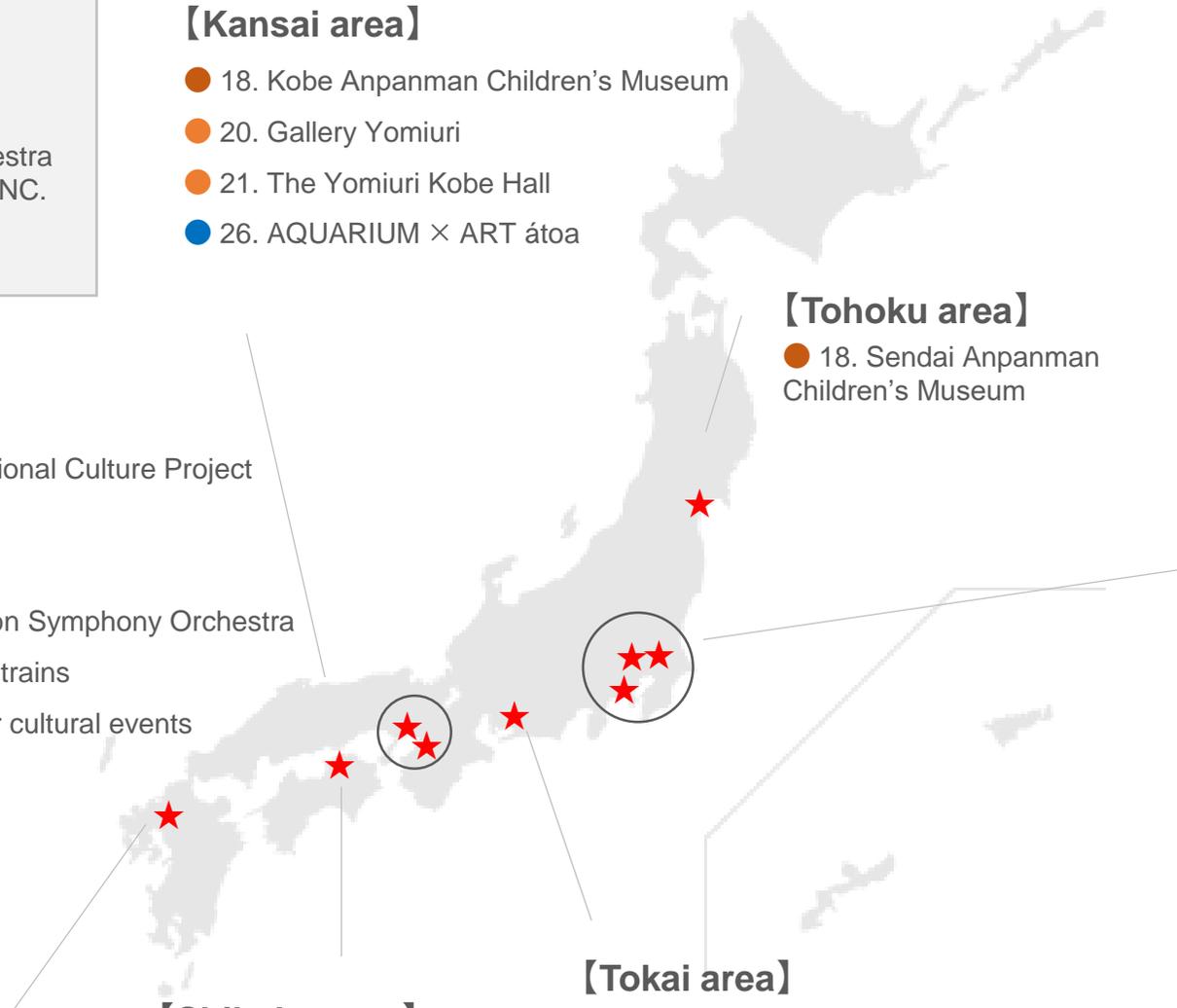
- 18. Sendai Anpanman Children's Museum

【Tokai area】

- 17. The Shizuoka Yomiuri Country Club
- 18. Nagoya Anpanman Children's Museum

【Kanto area】

- 1. Tokyo Dome
- 2. Tokyo Dome City Attractions
- 3. Tokyo Dome City Hall
- 4. PRISM HALL
- 5. THEATRE G-ROSSO
- 6. TOKYO DOME HOTEL
- 7. YOMIURILAND (Amusement park)
- 8. YOMIURILAND activities
- 9. YOMIURILAND (Pool)
- 10. HANA·BIYORI
- 11. YOMIURILAND (Sports Fields)
- 12. Yomiuri Giants Stadium
- 13. TOKYO GIANTS TOWN
- 14. The Kawasaki Race Course
- 15. The Funabashi Race Course
- 16. The Chiba Yomiuri Country Club
- 18. Yokohama Anpanman Children's Museum
- 19. The Yurakucho Yomiuri Hall
- 22. The Yomiuri Otemachi Hall
- 23. The Yomiuri Shimbun Lecture Session
- 24. Factory Backstage Tour
- 25. Watching Baseball Game at Tokyo Dome

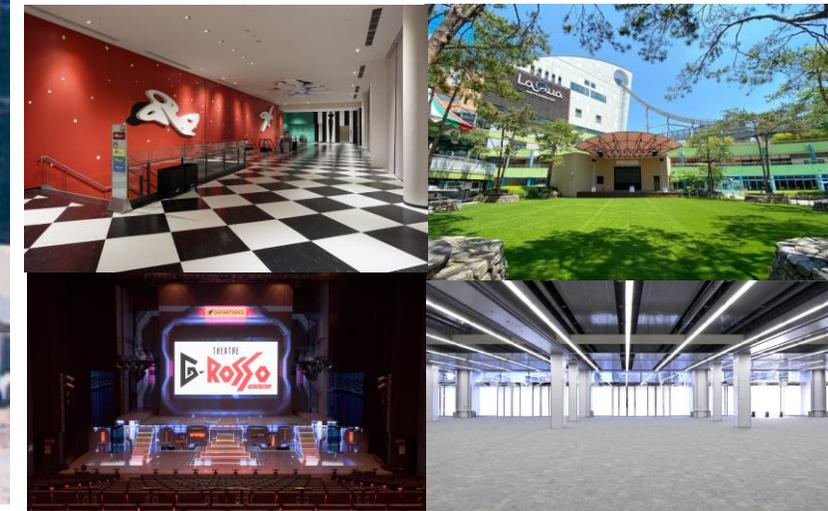


TOKYO DOME CORPORATION

(Leisure and Service)



Leveraging a great deal of accumulated entertainment know-how, the Tokyo Dome Group offers a wide range of businesses that include the distribution, real-estate rental, hotel management, and bicycle racetrack management businesses.

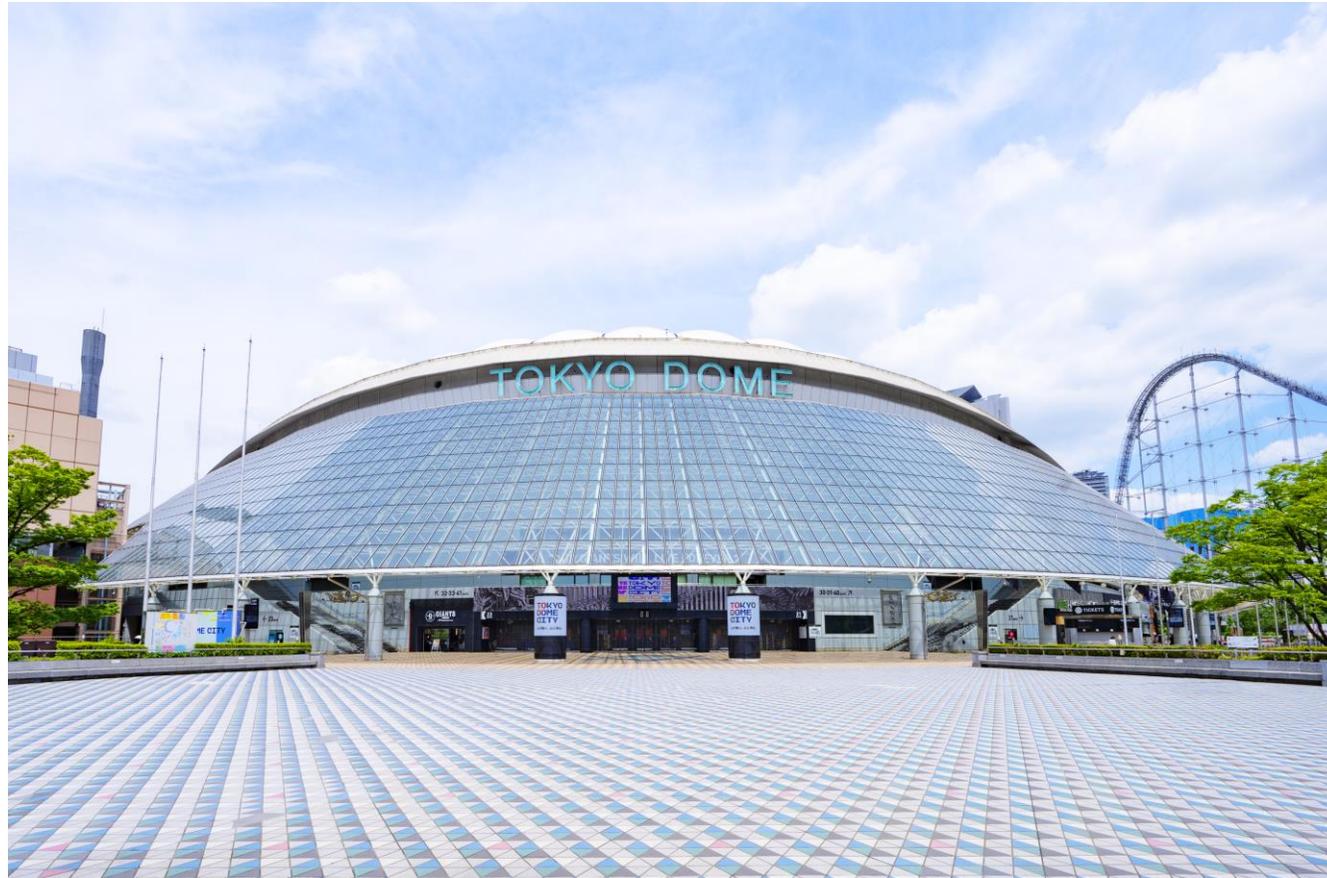


One of the largest multipurpose spaces in the inner city

Tokyo Dome City consists of convention halls, theater, amusement park, LaQua commercial facility where a natural hot-spring spa can be enjoyed, and the Tokyo Dome Hotel with 1,006 rooms, centering on the all-weather, multipurpose stadium. Forty million people visit the facility each year. It is located in the right middle of Tokyo and has great access from everywhere. It has the oldest existing garden, Koishikawa-korakuen, as the garden of a feudal lord (daimyo) from the Edo period, right next to it.

Main Facilities

#	Facility name	#	Facility name
1	Tokyo Dome (All-weather multipurpose stadium)	4	PRISM HALL (Hall)
2	Tokyo Dome City Attractions (Amusement Park)	5	THEATRE G-ROSSO (Hall)
3	TOKYO DOME CITY HALL (Hall)	6	TOKYO DOME HOTEL (Hotel)



The first all-weather, multipurpose stadium in Japan

What is fascinating about Tokyo Dome is its capacity, name recognition, and fulfilling access. The stadium has continued delivering joy and excitement to many people since its establishment. It is available for a diverse range of events, including not only sports events, such as baseball games and music events like concerts, but also other events from large-sized exhibitions to companies' sports events.

Category



Facility Overview

Size	Volume	Floor	Height	Capacity	Ground Volume
Building area 46,755m ²	approx. 1,240,000m ³	Second basement ~ sixth floor	Height / 61.69m above the ground	55,000 people	13,000m ³

► List

► Inquiry

Confidential



Casually enjoy the amusement park with no admission fee

Tokyo Dome City Attractions is an amusement park that anyone can casually enjoy with a free admission fee. It has a wide variety of attractions so that everyone from children to adults can enjoy. One-day tickets, which allow for unlimited rides on attractions, are also available.

Category



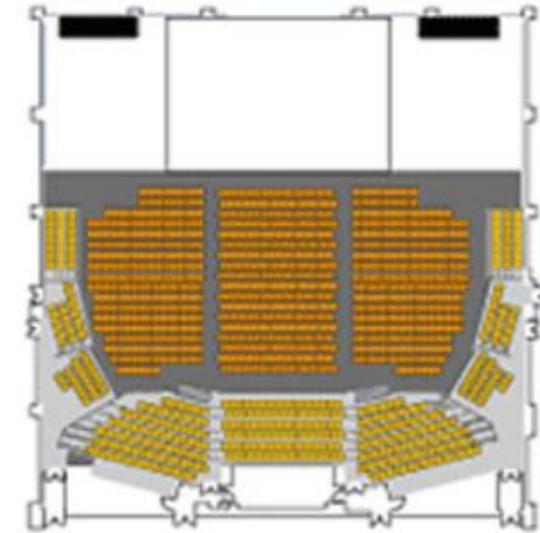
Facility Overview

The number of the rides	Condition	Wheelchair rentals	Hours of use
20 As of Oct 13, 2023	Outdoor and Indoor	Yes (Free)	10 AM - 9 PM *Depending on the seasons and Days

[▶ List](#)

[▶ Inquiry](#)

Confidential



Tokyo Dome City Hall transforms into a stage and arena to accommodate up to 3,000 people

The hall is equipped with an immersible, high performance sound system. It has also installed sound absorption boards for the inner walls of the hall that maximizes the sound effect of the speakers. The new material used for the back of the chairs for greater comfort is excel in letting air through and keeps the audience comfortable even for several hours.

Category

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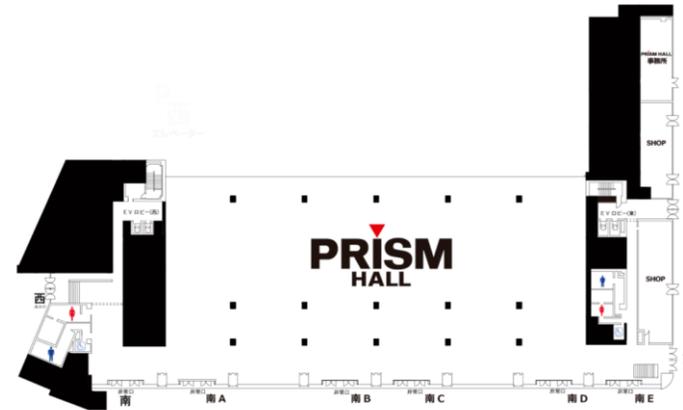
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📅

Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
TOKYO DOME CITY HALL	Indoor	approx.700m ² (Arena Size)	approx. 2,500 people	-	9 AM – 11 PM	Inquire



There are reasons to choose the hall for various purposes

Prism Hall is an innovative multipurpose hall boasting of a large capacity accommodating up to 2,085 people. The ease of bringing equipment, fixtures, and fittings in and out is also appealing. The carry-in/out port is located on the 1st level and directly connected to the inside of the venue. The facility is well equipped with a stable network environment (with five high-speed internet connections), sliding walls to separate the hall, and an adjustable LED lighting system.

Category

All Year Round

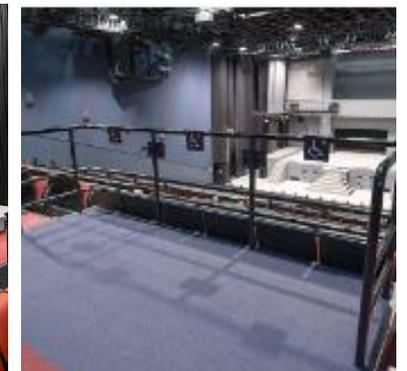
Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
PRISM HALL	Indoor	2,809m ²	670 people	1,500 people	10 AM – 6 PM	Inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential



Best for stage performances, music events, training seminars, and speech sessions

Theater G-Rosso is a quasi-dedicated theater for a hero show and having performed for more than 40 years at Tokyo Dome City. Equipped with the fundamental equipment of lighting and sound systems, it can be used for a wide range of purposes, such as stage performances, music events, and speech sessions.

Category



Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
Theatre G-Rosso	Indoor	Hall 730m ² Foyer 100m ²	765 people	-	10 AM – 10 PM	Inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential

6. Tokyo Dome Hotel / Tokyo



Equipped with 15 banquet rooms accommodating 20 to 1,000 people

Tokyo Dome Hotel provides a great view unique to the 43-story superhigh-rise hotel of 155 meters in height and various enjoyable moments. It provides fifteen diverse banquet rooms that include the main banquet room accommodating 1,000 guests all at once, middle-sized multipurpose banquet room, and the Sky Banquet Room with a beautiful view.

Category



Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
15 banquet rooms	Indoor	45~1,003m ²	583 People	20~1,000 people	8 AM – 10 PM	Inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential

Yomiuri Land Co., Ltd.

(Leisure and Service)

YOMIURILAND

The mission of the company is to deliver entertainment services to people of all generations. This thoughts are represented in forms of diverse range of businesses including amusement park, golf course, racecourse and health-related businesses.

7. YOMIURILAND (Amusement Park) / Tokyo



Enjoy cherry blossoms and illumination at Yomiuri Land, one of the amusement parks representing Japan.

Yomiuri Land is an amusement park with a lineup of more than 40 attractions, including Bandit, one of the largest roller-coasters in Japan, and a Ferris wheel with a panoramic view at an elevation of 160 meters. It also takes on challenges of creating new entertainments unique to Yomiuri Land, such as Goodjoba!!, which offers enjoyable workshop experiences, and illuminations, which can be enjoyed with attractions.

SDGs Initiatives



Category

All Year Round

Facility Overview
List
Inquiry
Confidential

Venue name	Condition	Area	Capacity (# of people)	Available hours	Fees
Park reservation (for large group events)	Indoor & Outdoor	-	-	9 AM – 9 PM	Inquiry
BBQ park	Outdoor	-	200 people	Inquiry	Inquiry
Aurora Space	Indoor	700m ²	400 people	9 AM – 9 PM	55,000 JPY~

Real Escape Game Activity



Popular activity for team building

You will rescue your president or managers captured in the park while solving questions and puzzles with your team. It is a walk rally event with full-scale mysteries scattered around. You are required to not only solve simple problems but also discover truths hidden in puzzles with your team.

Content Overview

Plan	Area	Availability	Capacity	Duration	Fees
Regular program	Tokyo	All year round	100 people -	1 hour	500 JPY per pax



My U.F.O Factory (Making your original cup noodle)



Valuable experience at Yomiuri Land

You can enjoy Japan's first workshop for making only one original Nissin UFO Yakisoba Noodle in the world.

Content Overview

Plan	Area	Availability	Capacity	Duration	Fees
Regular program	Tokyo	All year round	30 people per times	45 min.	500 JPY per pax





One of the largest pool in Japan! Have fun with pool events.

Speaking of a pool in Tokyo, Yomiuri Land's Pool WAI is what comes to mind. You can enjoy five different types of pools and eight sliders. Pool WAI offers a pool experience adding entertainment aspects that include artistic swimming and water cannon shows. You should be able to find events that meet your needs, such as the night pool with a beautiful sunset view and poolside parties.

Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Pool WAI	Outdoor	-	200 people	400 people	inquiry	inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential 24



Party events with a view of flower chandeliers

HANA·BIYORI is an unprecedented type of entertainment-oriented flower park with a full of surprise and new inspirations that opened on March 23, 2020. This facility contains its “wish for people in all generations to experience the pleasure and treasure in discovering flowers that they don’t know or flowers seen from different angles.”

Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
HANA·BIYORI	Outdoor and Indoor	approx. 32,000㎡	250 people for two spaces	250 people for a space	inquiry	inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential



Enjoy sports on the fields within the Yomiuri Land Amusement Park site!

You can hold sports events at the fields next to the Yomiuri Land Amusement Park. They help team building and promote communications with colleagues in different branches and departments with whom you usually don't interact. Games include beanbag toss and obstacle race that can be held, and you can also request arrangements for a food booth and order lunch boxes.

SDGs Initiatives



Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Field (Natural grass)	Outdoor	75m×116m	~5,000 people	~7,000 people	8 AM - 6 PM	286,000 JPY
Field (Artificial grass)	Outdoor	70×110m	~5,000 people	~7,000 people	8 AM - 6 PM	132,000 JPY

[▶ List](#)

[▶ Inquiry](#)

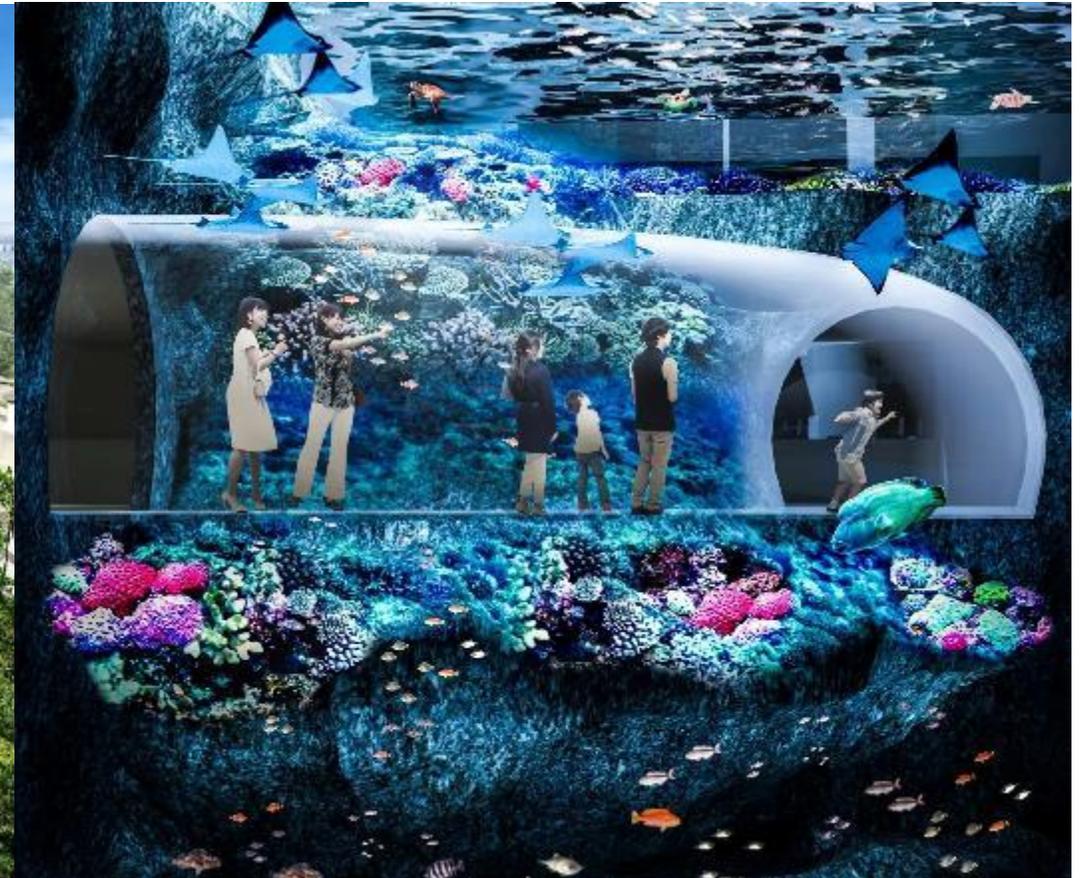
Confidential

12. Yomiuri Giants Stadium / Kanagawa



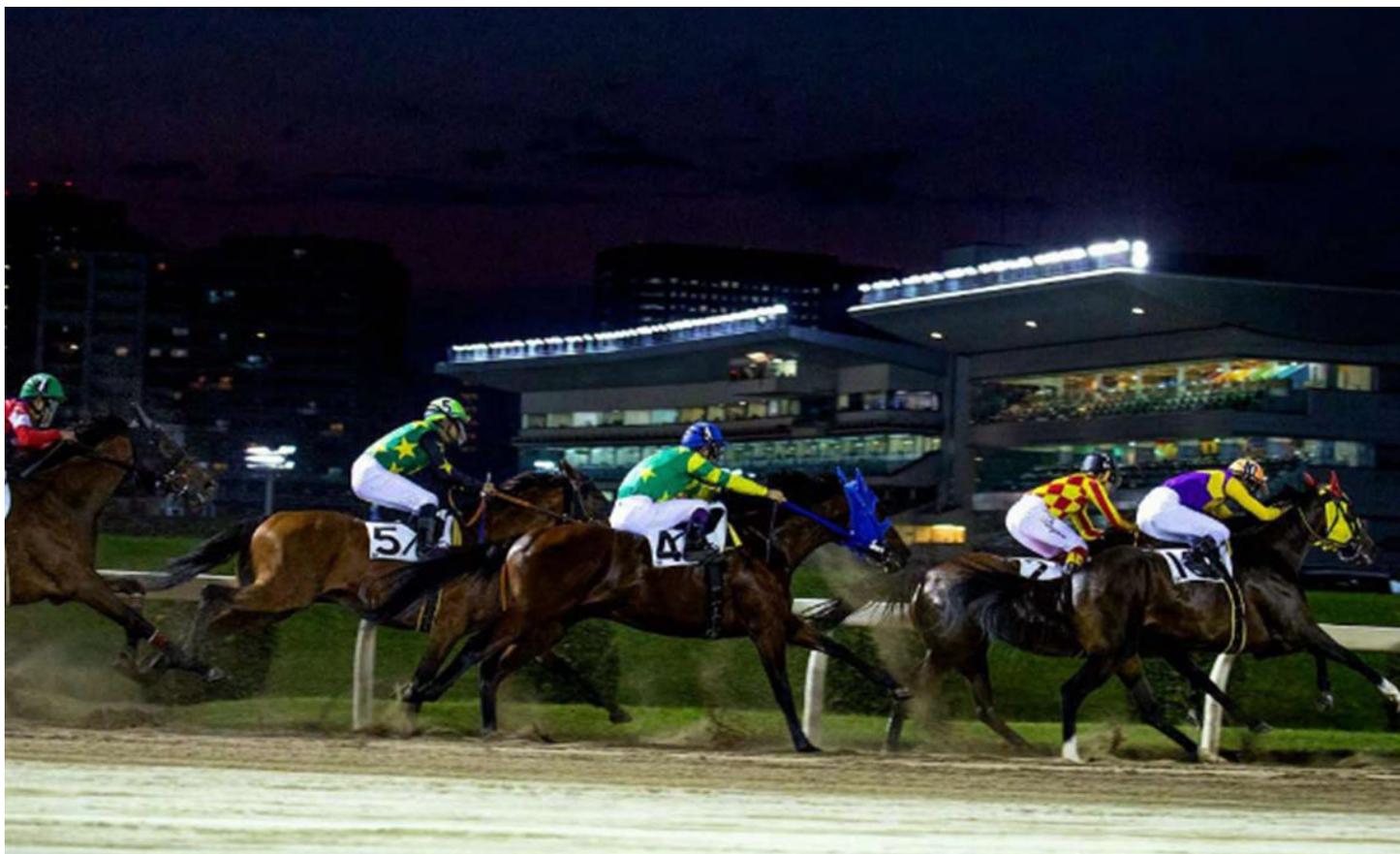
The home baseball field for the Yomiuri Giants ' second-team, which makes great efforts and endeavors to enter the first team

The stadium is a dedicated baseball field for the Yomiuri Giants to have practice and games. It consists of the main field, sub field, indoor field, clubhouse, and other facilities. From March to October, the Eastern League official games are held at the stadium, and photo sessions with players and fan service events are offered on game days. Game watching tour or stadium tour can also be arranged. (Schedule is set upon negotiations.)



Fusion of sports and entertainment where a baseball field and aquarium are integrated for the first time in Japan

TOKYO GIANTS TOWN, realizes a new greenery urban development where sports and entertainment are integrated. It provides a stadium full of a sense of openness integrated with the nature of the Tama Hills and a full-scale aquarium with an aquarium tunnel behind it. The baseball stadium and the aquarium are scheduled to open in March 2025 and in 2026, respectively. It also plans to build restaurant and related facilities around it. TOKYO GIANTS TOWN offers a space integrating sports and entertainment in line with the other Yomiuri Land facilities of an amusement park, botanical garden, golf course, and hot spring facilities.



Exciting night horse-race experience surpassing urban nightlife

The Kawasaki Racecourse is one of the tourist spots in an urban setting. The elegant and premium comfort VIP room offers a full view of the racetrack and an up-close look at exciting horse races. It offers night horse races until 9 p.m., and you can enjoy a party in a space with lively and open feeling.

SDGs Initiatives



Category



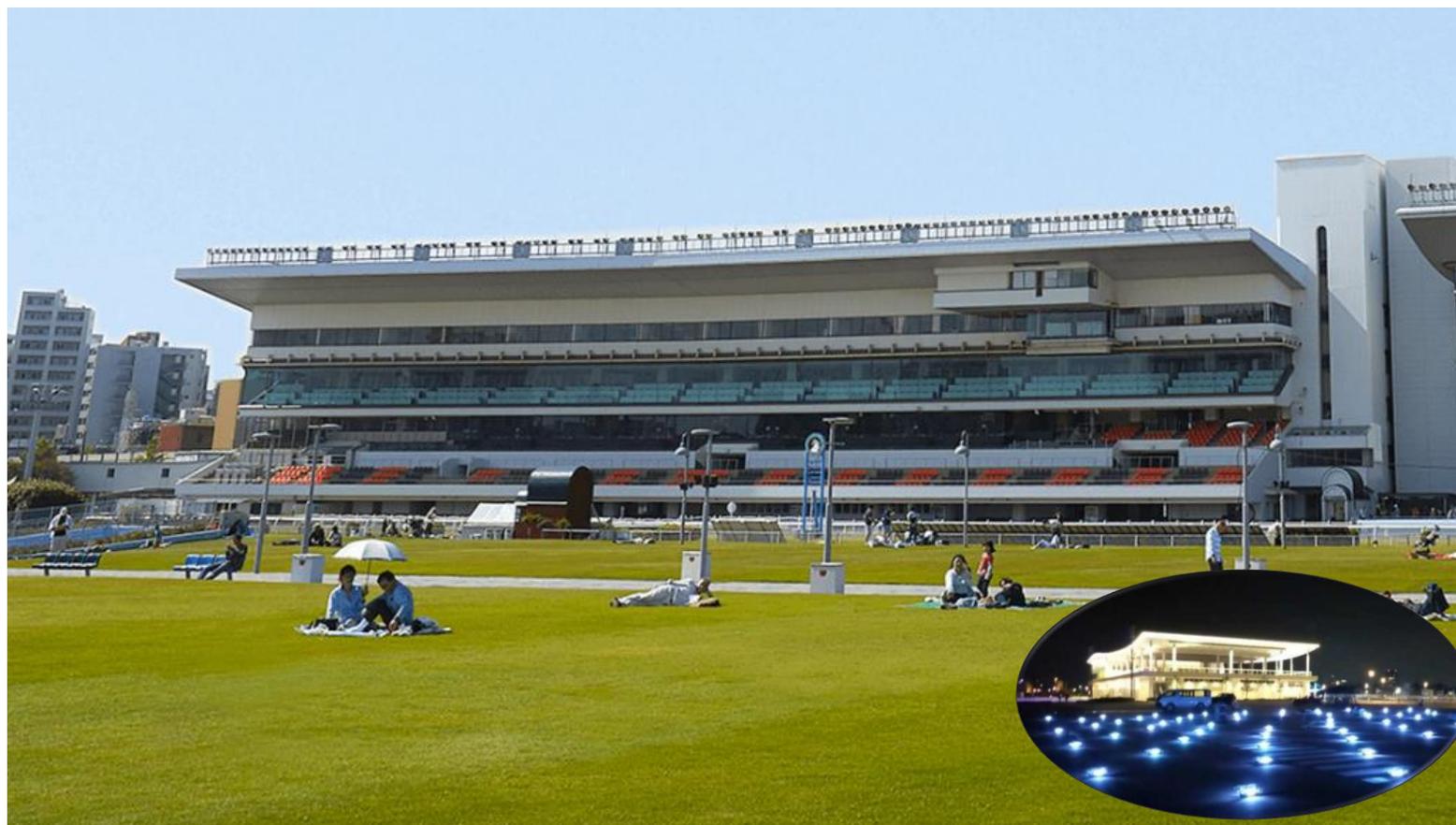
Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
VIP room	Indoor	-	116 people	-	Depending on the race schedule	inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential



Various events can be held that only an extensive racecourse can provide

The Kawasaki Racecourse is one of the tourist spots in an urban setting. You can hold various events, including BBQs, while enjoying horse races. Night activities, including drone shows, can also be held.

Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
BBQ Park	Outdoor	-	300 people	300 people	11 AM - 16 PM *Sat. and Sun. only	Inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential



An urban setting racetrack adjacent to a large commercial facility

The Funabashi Racecourse is one of the most urban racetracks of many racetracks in Japan that are adjacent to a large commercial facility. In early 2025, the renovation will be completed, and people can enjoy various events on the comfortable spectator's stand and the lawn square.

SDGs Initiatives



[▶ List](#)

[▶ Inquiry](#)



Faithfully reproducing the 18-hole Japan Series experience

The Chiba Yomiuri Country Club, located in Ichihara city, Chiba Prefecture, is a golf course featuring the same maintenance as the prestigious courses of the Tokyo Yomiuri Country Club and Yomiuri Golf Club. The 18 holes of the Chiba Yomiuri Country Club is a faithful reproduction of the Tokyo Yomiuri Country Club, where numerous dramas have been happening in the Japan Series. It is a course designed to help players develop strategic skills where anyone from beginners and athletes can enjoy.

SDGs Initiatives



Category



Facility Overview

Room	Condition	Size	Seated	Standing	Hours of use	Fees
Competition Room	Indoor	77m ²	48 people	80 people	inquiry	inquiry

► List

► Inquiry

Confidential

17. The Shizuoka Yomiuri Country Club / Shizuoka



Providing comfortable golf experience all year round in the middle of Japan

The Shizuoka Yomiuri Country Club is a golf course featuring the same course maintenance as the prestigious courses of the Tokyo Yomiuri Country Club and Yomiuri Golf Club. It is a distinctive course surrounded by beautiful nature. The Shizuoka Yomiuri Country Club, located in Kakegawa City, Shizuoka Prefecture, is in the middle of Japan, and people can enjoy comfortable golf play all year round. It is also in a convenient location a 20-minute drive from Kakegawa Station on the Tokaido Shinkansen Line.

Category



Facility Overview

SDGs Initiatives

- 7 AFFORDABLE AND CLEAN ENERGY
- 13 CLIMATE ACTION
- 15 LIFE ON LAND

Room	Condition	Size	Seated	Standing	Hours of use	Fees
Competition Room	Indoor	94m ²	40 people	80 people	Inquiry	Inquiry

[List](#)

[Inquiry](#)

Confidential

Anpanman Children's Museum

(Museum)



This is a place where children's dreams come true to meet Anpanman and enter into the world of Anpanman.
That is our ACM's Anpanman Children's Museum.

Anpanman Children's Museums are located in five cities including Sendai, Yokohama, Nagoya, Kobe and Fukuoka.

18. Anpanman Children's Museums / Sendai, Yokohama, Nagoya, Kobe and Fukuoka



A theme park for Anpanman animation, popular among children!

Anpanman shows are on every day! Children can play a lot in the Anpanman world filled with enjoyable playground equipment. Some shops and restaurants in the museums sell limited-edition goods and meals only to Anpanman Children's Museum.

SDGs Initiatives



Category



Facility Overview

Area	Condition	Size	Seated	Standing	Hours of use	Fees
Sendai, Yokohama, Nagoya, Kobe and Fukuoka	Outdoor and Indoor	Depending on the venue	Inquiry	Inquiry	Inquiry *Depending on the date	Inquiry

[List](#)

[Inquiry](#)

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Confidential

Yomiuri Real Estate Co., Ltd.,

(Real Estate industry)



Yomiuri Real Estate Co., Ltd., takes charge of the building management of large headquarters and branch office buildings of the newspaper company, which are the center of information distribution, nationwide branch office buildings for news gathering, printing factories across Japan, and buildings for newspaper distributors (YC), which distribute papers to residents, as a comprehensive real estate service company of the largest media group, the Yomiuri Shimbun Group.

19. The Yurakucho Yomiuri Hall / Tokyo



The historic big hall in Yurakucho boasts of its great accessibility.

Yurakucho Yomiuri Hall opened in 1957 and was designed by a recipient of the Order of Culture, Togo Murano, who is known for designing the Memorial Cathedral for World Peace in Hiroshima and Nissay Theatre in Tokyo. The hall is a nostalgic space featuring elegant curves. It is a rental hall with 1,100 seats where musicals, classic theater, including Rakugo, comedy shows, and movie previews are held, and approximately 250,000 people visit the hall each year.

SDGs Initiatives



Category



Facility Overview

Venue name	Condition	Size	Seated	Hours of use	Fees
The Yurakucho Yomiuri Hall	Indoor	Approx. 820㎡	1,100 seats	9 AM – 9 PM ※9 AM – 10 PM (From JAN. 2024)	Inquiry

▶ List

▶ Inquiry

Confidential

20. Gallery Yomiuri / Osaka



A multipurpose hall located in the center of Osaka

Gallery Yomiuri is equipped with AV equipment, including a projector and wireless microphones, and is a multi-purpose facility used for lecture and workshop sessions as well as other purposes. It can be used for photo and panel exhibitions and can support layouts other than theater and classroom seating layouts.

Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Gallery Yomiuri	Indoor	156m ²	180 people	-	9 AM – 9 PM	Inquiry

► List

► Inquiry

Confidential

21. The Yomiuri Kobe Hall / Hyogo



Within walking distance from sightseeing spots and the central business district of Kobe

The Yomiuri Kobe Hall is located just next to Kobe Chinatown (Nankinmachi). The hall is on Sakaemachi-dori Street and located a convenient five-minute walk away from the station. It can accommodate up to 280 people in a theater seating layout, and up to 160 seats and 120 seats in Hall A (divided room of the hall) and Hall B (divided room of the hall), respectively. It is also equipped with AV equipment, such as a video projector, wireless microphones, and DVD player, which are convenient for lecture and workshop sessions.

Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
The Yomiuri Kobe Hall	Indoor	Approx.250m ² (A room:147m ² and B room 98m ²)	280 seats (A room:160 seats and B room 120 seats) *Theatre setting	-	9 AM – 8 PM	Inquiry

► List

► Inquiry

Confidential

The Yomiuri Shimbun

(Japan's largest newspaper)

読賣新聞

THE YOMIURI SHIMBUN

In order to deliver the best and most reliable information in a readable manner, the Yomiuri Shimbun pursues the power of a paper-based newspaper. It continues generating new services, making use of its accumulated know-how through the publications of four newspapers, including the Yomiuri Shimbun. The know-how is also used for the digital media service.

22. The Yomiuri Otemachi Hall / Tokyo



A large hall directly connected to Otemachi Station in Tokyo

The Yomiuri Otemachi Hall has approximately 500 seats that can be used for multiple purposes, such as for symposiums, concerts, and movie previews. It can adjust sound reverberation according to the purpose and offers an affluent sound and visual space with a digital movie projector implemented as visual equipment. Also, the hall can be used for Noh performances by placing a Shosadai platform on the stage, which allows various types of traditional performing arts to be held.

Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Main Hall (No eating and drinking)	Indoor	Main stage 100m ²	501 people	-	9 AM – 10 PM	Inquiry
Sub Hall (Allowed eating and drinking)	Indoor	354m ²	234 people *Seminar setting	Approx. 200 people	9 AM – 10 PM	Inquiry

► List

► Inquiry

Confidential



Learn about Japan at the headquarters of the newspaper company with the world's largest circulation

The Yomiuri Shimbun has news gathering points in not only Japan but also overseas, and provides reliable information through reporters with deep knowledge of their coverage areas from politics and the economy to social, culture, sports, and international affairs. It also delivers news not only across Japan but also overseas through the daily English-language newspaper, The Japan News. As a program planned by the Yomiuri Shimbun that boasts of the largest circulation in the world, it can offer lecture sessions on the latest news of Japan by current and former journalists at the headquarters located in the middle of Tokyo based on your requests. Please feel free to contact us.

Category



Facility Overview

Plan	Area	Availability	Capacity	Duration	Fees
Lecture session	Tokyo	All year round	2 – 60 people	1 hour	Inquiry

▶ List

▶ Inquiry

Confidential



Community-minded factory with adjacent multipurpose hall and futsal court

The Tokyo Kita Factory started printing in 2003 and has now turned into the headquarters of the Yomiuri Print Media. The factory prints the Yomiuri Shimbun and other publications in the eco-friendly, streamlined building, which does not block the natural wind flow. It also places importance on coexistence with the local community and environment, reusing papers, and installing low-energy consuming equipment. The factory has a futsal court and meeting rooms that are available to lend to local people, and a small exhibition corner set next to the factory for people to learn the history of newspaper production through historically valuable machines and materials and also offers various types of backstage tours.

Category



Facility Overview

Plan	Area	Availability	Capacity	Duration	Fees
Backstage tour (Printing area and newspaper lecture)	Indoor	All year round	2 - 50 people	Inquiry	Inquiry
Hall private use	Indoor	All year round	2 - 50 people	Inquiry	inquiry

► List

► Inquiry

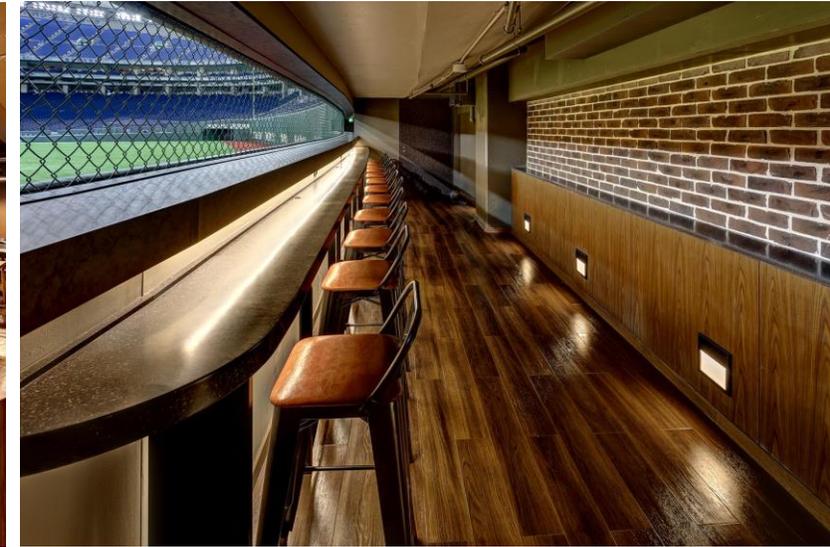
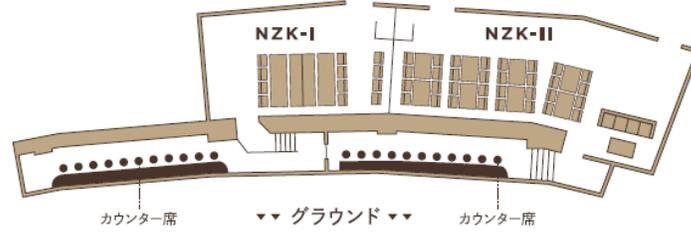
Confidential

25. Luxury Private Party at Tokyo Dome with Baseball Game / Tokyo



PARTY ROOM NZK TOKYO GIANTS

LAYOUT



VIP party rooms under the outfield seats of Tokyo Dome

The VIP party rooms are secret party rooms located just directly under the left outfield seats and are available to only two groups a day. The rooms allow spectators to see the field from underground. They are popular party rooms with a lounge area where a large number of people can enjoy party meals and free drinks.

Category

Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
PARTY ROOM NZK-1	Indoor	-	15 - 30 people	-	Depending on the match schedule	Inquiry
PARTY ROOM NZK-2	Indoor	-	20 - 40 people	-	Depending on the match schedule	Inquiry

[▶ List](#)

[▶ Inquiry](#)

Confidential

25. Watching Baseball Game at Tokyo Dome(Standard seat) / Tokyo



Watch games of Tokyo Dome-based Yomiuri Giants

Here is information on watching baseball games, one of the most popular sports in Japan. Please enjoy watching the games with the air of excitement coming from more than 40,000 spectators, including fans of the Yomiuri Giants based in Tokyo Dome. Tours for practice before the game are also available as an option.

Category



Facility Overview

Plan	Area	Availability	Capacity	Duration	Fees
Watching match at the standard seat	Tokyo	Mar. - Oct. *Depending on the match schedule	20 people -	Approx. 3 hours	Inquiry

▶ List

▶ Inquiry

Confidential



© 2023 AQUARIUM × ART átoa

A nouvelle aquarium experience, integrating the aquarium and arts

átoa is a theatrical aquarium where visitors can have immersible experiences in the dreamy space created with the exhibits of aquatic life, lighting effects, and scenography. It is composed of eight zones, and the unique world settings including “the Beginning Cave” and “Forest of Spirits” that offer visitors healing power and excitement.

SDGs Initiatives



Category



Facility Overview

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
AQUARIUM × ART átoa	Indoor	5,600m ² MARINE NOTE Approx.440m ²	-	100 people	6 PM - 10 PM	1,500,000 JPY ~

► List

► Inquiry

Confidential



© 2023 SHIKOKU AQUARIUM

Stroll around the rich aquascape unique to Shikoku

The aquarium opened in June 2020 at Utazu-cho, Kagawa Prefecture. It exhibits a diverse range of aquascapes across Shikoku with creatures living there with an exhibition theme of “Shikoku Aquascape.” The space in front of the large tank “Waterscape of Watatsumi” was designed taking inspiration from the magnificent Black Current (Kuroshio) in the Pacific Ocean and can be used as a hall.

SDGs Initiatives



Category



Facility Overview

[List](#)

[Inquiry](#)

Confidential

Venue name	Condition	Size	Seated	Standing	Hours of use	Fees
Watatsumi hall	Indoor	Approx. 350m ²	Approx. 100 people	Approx. 150 people	After opening hour - 9 PM	300,000 JPY -
Whole Venue	-	-	-	-	2 hours from after opening hour	1,000,000 JPY -
Main building	-	-	-	-	2 hours from after opening hour	700,000 JPY -

TSUMUGU Project -Inheriting the Beauty of Japan-



Find arts that inherit Japan's beauty to the next generations

This project was announced in November 2018 for the purpose of inheriting Japan's arts, including arts and crafts related to the Imperial Household and national treasures and important cultural assets to the future and introduce them to the world in a collaboration between the Agency for Cultural Affairs, Imperial Household Agency and the Yomiuri Shimbun. The Yomiuri Shimbun is actively engaged in holding exhibitions and subsidizing repairs of cultural assets in cooperation with supporting companies. It will continue providing opportunities to find and learn about Japan's unique repairing arts, techniques, and materials and the thoughts of inheriting cultures which help protect and succeed valuable cultural assets to the next generations.

"Action! Dentou-Bunka" Project: Celebrating the Beauty of Traditional Japanese Culture



Experience the delicate, fine artistic techniques and allure of Japan's traditional culture, which continue attracting the world

This is a project by the Yomiuri Shimbun to promote traditional Japanese culture and introduce the allure of Japan's traditional crafts and performing arts. It does not only provide opportunities to associate with Japanese traditional craft artists, including ceramic artists, Urushi (Japanese lacquer) artists, and dyeing and weaving artists but also arrange special stages and workshops for traditional performing arts that include Nho or Bunraku performances and Rakugo. It can also provide special moments such as workshops and dinner parties inviting living natural treasures, lecturers, and guest speakers who have mastered artistic techniques and arts.



《ウォーター近郊の大きな木々またはポスト写真時代の戶外制作》2007年 テート
©David Hockney Photo: Prudence Cuming Associates
「デイヴィッド・ホックニー展」展示風景、東京都現代美術館、2023年 ©読売新聞社



《ノルマンディーの12か月》2020-21年 作家蔵 ©David Hockney
「デイヴィッド・ホックニー展」展示風景、東京都現代美術館、2023年 ©読売新聞社



JGP International Orchid and Flower Show



The World Orchid Exhibition is a representative Japanese flower event that started in 1991. This exhibition is full of flowers and green centered on the orchid and receives high recognition every year; many people visit the event.

Culture, entertainment and arts promotion projects

The Yomiuri Shimbun provides culture exchange opportunities in terms of culture exchange through exhibitions with themes of Western or Eastern arts, manga, animation, and science.



Yomiuri Plus Co., Ltd.

(Editing Service)



Yomiuri Plus engages in editing, photo processing, creating charts and diagrams for the newspaper, and the Yomiuri Shimbun database editing for readers to receive useful information.

THE YOMIURI EXTRA VERSION
読売新聞 **パーソナル号外**
4月1日 土曜日 2023年(令和5年)
読売新聞 読売プラス
〒100-0001 東京都千代田区日本橋本町2-2-1
TEL: 03-3243-1840 FAX: 03-3243-1117
https://yomiuri-plus.com

横浜市戸塚区に住む井川太郎さん、花子さん夫妻の間に2023年4月1日午前8時45分、長女の未来ちゃんが誕生しました。

未来ちゃん こんにちわ

生まれた時の身長は50cm、体重は2820g。家族の愛情に包まれて、未来ちゃんは今後ますます育てられることでしょう。

おなまえ 井川 未来
生まれた所 横浜市よみうり病院

なまえの由来 輝きに満ちた未来を迎えられるように
一言メッセージ パパとママの家族になってくれてありがとう

THE YOMIURI EXTRA VERSION
読売新聞 **パーソナル号外**
4月3日 土曜日 2021年(令和3年)
読売新聞 読売プラス
〒100-0001 東京都千代田区日本橋本町2-2-1
TEL: 03-3243-1840 FAX: 03-3243-1117
https://yomiuri-plus.com

太郎♡花子結婚

出合いは歌舞伎サークル

かねて交際の銀行員・山田太郎さん(32)と、小学校教師の村上花子さん(30)が、4月3日、山形・酒田市にあるカーテンパレスみずほで、ついに結婚した。

出合いは大学生時代、2人が所属していた歌舞伎サークルの夏の合宿だった。それから密かに(と言っているが周りにはばれられず)愛を育んだ2人は、どうも永遠の愛を手に入れた。2人にはいったい、どのような過去があったのか。これまで明かされなかった真実の軌跡を追った。(裏面へ続く)

ハネムーンはタイ

2人の結婚日はタイ。「きれい」な新婚旅行は、4月3日から3泊5日、プーケット、バンコクを回る。

太郎くん 花ちゃん
1988年5月3日 生年月日 1990年6月18日
A型 血液型 A型
文、専、専 家族 父、母、兄、妹
東京都 出身地 石川県
読者、プロ 子供の指導者 保育士
読書、ゴルフ 趣味 サイクリング
手品 特技 雑技
焼肉、おでん コーヒー、おでん
玉ねぎ 好きな食べ物 レーレ
ジャズ 好きな音楽 アクラシック
菓 好きな飲み物 オレンジ
日本酒のラブレ 読書 音楽



Make your own newspaper to celebrate your special moment

Why don't you create your own personal newspaper to celebrate your special moment or life-stage event. The newspaper will capture your moving moment with a Yomiuri Shimbun logo as a special edition.

Availability	Production period	Size	Fees
All year round	It takes few days from the order. The product will be laminated.	Inquiry	Inquiry

The Yomiuri Nippon Symphony Orchestra

(Orchestra)



Aiming for the best in art creation through orchestra performance, the Yomiuri Nippon Symphony Orchestra delivers a blissful music experience. Putting efforts on the promotion and dissemination of classical music through its performances, it contributes to developing a spiritually affluent society.

31. Performance by Japan's top-level orchestra, the Yomiuri Nippon Symphony Orchestra



Blissful moment with the best music

As an orchestra representative of Japan, the Yomiuri Nippon Symphony Orchestra delivers blissful music experiences, aiming for the best in art creation through orchestra performances. For the promotion and dissemination of classical music, package purchases of the orchestra, on-site performances, and group purchases of performances hosted by the Yomiuri Nippon Symphony Orchestra are available. Ensemble performances that include the string quartet are also available under a certain condition (e.g., for the co-sponsor).

Plan	Area	Availability	Capacity	Duration	Fees
Private performance	Tokyo etc.	All year round	1,000~1,500 people	2 hours	Inquiry
On-site ensemble performance	Nationwide	All year round	100~500 people	1 hour	Inquiry

Cooperated by: Yomiuri Nippon Symphony Orchestra

[▶ List](#)

[▶ Inquiry](#)

Confidential

RYOKO YOMIURI PUBLICATIONS, INC.

(Travel Media)



Ryoko Yomiuri Publication is the publisher of the most historical monthly travel magazine Ryoko Yomiuri. It also takes charge of the Tabiyomi project, which revitalizes Japan's local railways.

32. Dining car charter events for local trains / Nationwide



Business event planning and implementation with tourist trains

Train charter events can be planned and implemented by utilizing trains and contents of the member companies of Semi-Public Sector Railway Company Council, where 40 companies nationwide join. The dining cars can offer not only Japanese meals with local ingredients but also Western meals upon request. Also, not just a dining experience with a view of the original scenery of Japan, the railway companies can arrange events to enjoy Japan's traditional performing arts upon the organizer's needs.

Category



Main train company

Train company name	Area	Seated	Standing	Hours of use	Fees
Hisatsu Orange Railway	Kyushu	43 seats	-	Fri., Sat, Sun. and national holiday	300,000 JPY -
Echigo Tokimeki Railway	Johetsu	25~37 seats	-	10 AM - 1 PM and 1 AM - 5 PM	635,000 JPY -

▶ List

▶ Inquiry

Confidential

Yomiuri Nippon TV Culture Center

(Culture School)



The Yomiuri Nippon TV Culture Center is one of the largest culture centers in the Tokyo metropolitan area offering about 10,000 courses at 12 centers. Yomiuri Culture has a range of knowledge and tools apart from course management expertise. It offers various events at scale, including music and dance, throughout the year. Leveraging these experiences, the Yomiuri Nippon TV Culture Center supports your event planning and management businesses.

[▶ List](#)[▶ Inquiry](#)

33. Examples of experiential events related to traditional and food cultures

Japanese dram, harp, and shamisen experiences



Immerse yourself in ancient, traditional Japanese sounds

Bonsai and moss ball making experiences



Create your own original work

Ninja experience



Learn the skills and techniques to survive the modern world through various Ninja techniques

Sword and sword dance experiences



Experience sword techniques and dance as if you were a samurai

▶ List

▶ Inquiry

Info source : <https://www.ync.ne.jp/>

Confidential

33. Examples of experiential events related to traditional and food cultures

Japanese and western flower arrangement experiences



Art experience representing the balance between space and flowers and the beauty of nature through flower arrangement

Calligraphy experience



This is one of the popular classes since you can get a little something to bring back home such as calligraphy work of your name written in Japanese.

Tea ceremony experience



Enjoy a kind of peace of mind, elegant gestures, and sophisticated dignity.

Classical Japanese dance experience



Experience classical Japanese dance, using the entire body.

33. Examples of experiential events related to traditional and food cultures

Japanese cooking experience



Experience making sushi dishes for special occasions

Japanese sweet-making experience



Enjoy three-dimensional Japanese sweets with your eyes and tongue

Hand-made soba and udon-making experiences



Experience making soba and udon popular as Japanese food

33. Examples of art craft and workshop experience

Ceramic art/ miniature ceramic art making experience



Enjoy the joy of crafting and pleasure of use through ceramic art making

Kintsugi (*art of fixing broken pottery with a lacquer resin infused with powdered gold) experience



Reverse ideation unique to Japan, which turns broken pottery into a piece of art by intentionally making the damage visible

Miniature sample food-making experience



Miniature sample foods are so cute as to be used as souvenirs

Tonbodama (glass bead) making experience



Create various forms, types and patterns of glass beads

33. Examples of art craft and workshop experience

Food sample-making experience



Create food samples of classic Japanese cuisine for special occasions that bring good fortune

Pressed flower-making experience



Pressed flower arts enjoyable with seasonal flowers and greens

33. Examples of Entertainment event

Delightful tour of fine bakeries in Tokyo



Visit fine bakeries while enjoying walking around Tokyo

Exploration tour of historical places



Enjoy strolling historical places with tour guide

Tokyo sweets tour



Walk through nostalgic scenery while enjoying the season

MURAYAMA INC.

(Display Design and Event Management)



Create only one space in the world and produce memorable moments of a lifetime to generate new excitement. Murayama is a professional space and communication production company.

Generate new excitement into the space and moment

Create only one space in the world and produce memorable moments of lifetime to generate new excitements. Murayama is a professional space and communication production company.

ONE STOP SERVICE

Murayama provides one-stop-services from planning, design, and architecture to production, implementation, and management. It creates space and communication with its accumulated professional techniques and keen sensitivity and generates new excitement.

Philosophy & Concept

Murayama will realize your needs and demands in a better way based on its various experiences through its engagements across the world.



Commercial



Promotion



Event



Culture



Entertainment



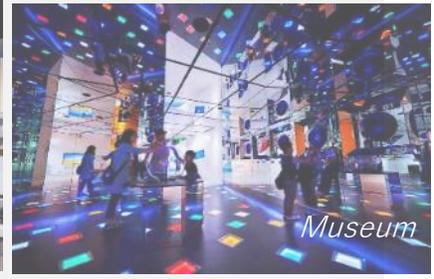
Sports



Branding



PR



Museum



Plan in Japan

Main services

- Stage work and venue development for dealers' meetings, and etc.
- From plan development to implementation of project and event programs in incentive tours, and etc.



CASA ITALIA TOKYO 2020

Athlete365

Memorial Monument(from Switzerland)

Tokyo Olympics Legacy Project (2021) Shinagawa Grand Hotel, the State Guest House Akasaka Palace, and Olympic village

- CASA ITALIA TOKYO 2020: A project requested by the Italian Olympic Committee to create space to entertain VIPs
- Athlete365: PR exhibition the IOC athlete's committee and venue productions and decorations at the Olympic village
- Memorial monument: Built a memorial monument in the Olympic village for athletes who lost their lives during games and competitions.

Las Vegas Night (2019) The Ritz-Carlton, Tokyo

An event organized by the Las Vegas Convention and Visitors Authority (?) to get Japan's tourist industry attracted to Las Vegas.
[Service scope] Stage setup and management

Online Exhibition • Virtual Business Meeting

Main Service

- Web site and system construction / Virtual space design
- Planning and implementation of internet-based projects and event programs, etc.

Participants



I would love to attend, even though I am from a remote location.

Organizers



I hope many people will attend this event.



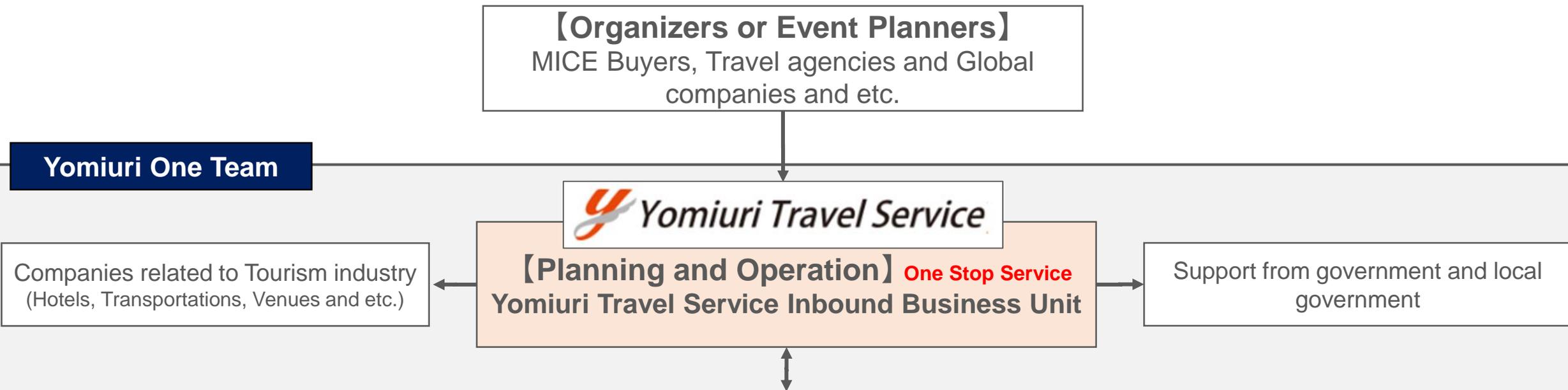
Online Exhibition • Virtual Business Meeting



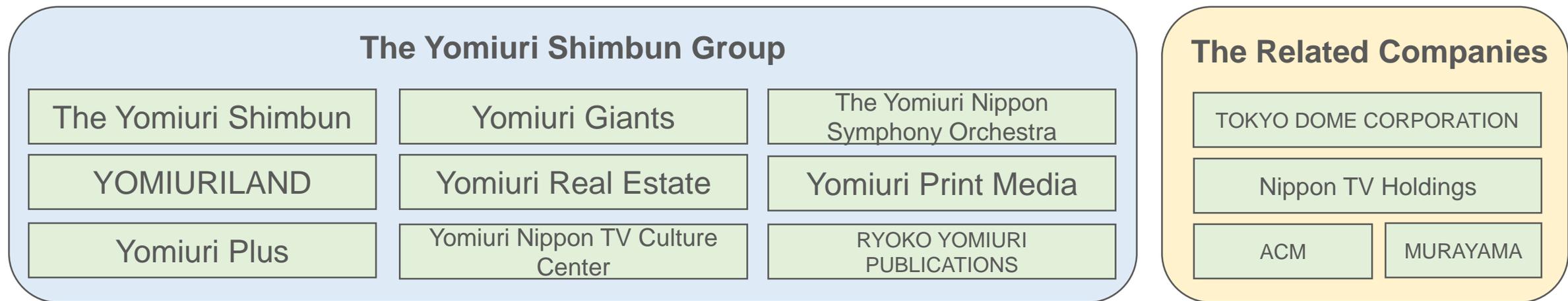


Services structure





【Backup structure】 ◆ Cooperate with the companies below to achieve the goal of your business events





Appendix



Business meeting support by local governments (Examples) *As of October 25, 2023

Confidential

#	City	Support name	Requirements	Maximum limit
1	Tokyo	Unique Venu Setup Support	One-half of the venue setup expense required to hold a reception is subsidized up to 10 million JPY per project.	10 million JPY
2	Tokyo	MICE site collaboration support project	The following subsidy is granted based on the application from the advanced area or focused support area: <Subsidy rates> One-half of the project expense <ul style="list-style-type: none"> •Expenses on organizing excursion or other relevant tours and PRs •Invitation and other expenses relevant to implementing FAM trips or inspection tours 	3 million JPY
3	Osaka	International business meeting and incentive tour support	Target: International incentive tours and international business meetings (Main conditions) <ul style="list-style-type: none"> •The event must have at least 100 participants. •90% or more of the participants must be from outside of Japan. •Participants must stay within Osaka prefecture at least two nights. Cultural attractions unique to Japan and Osaka are offered to entertain the participants at the reception or party upon request.	No financial support
4	Fukuoka	Meeting and Incentive Tour Subsidy	For overseas meetings and incentive tours: 5,000 JPY per participant multiplied by the number of nights in Fukuoka city	500,000 JPY

*There are other requirements to receive support from local governments. For more details, please contact the local government.

List of companies

Confidential

#	Company name	Head office	Business	Official website
1	TOKYO DOME CORPORATION	Tokyo	Leisure and Service	▶
2	Yomiuri Land Co., Ltd.	Tokyo / Kanagawa	Leisure and Service	▶
3	Anpanman Children's museum	Kanagawa	Museum	▶
4	Yomiuri Real Estate Co., Ltd	Tokyo	Real estate	▶ (JN)
5	The Yomiuri Shimbun	Tokyo, Osaka and Fukuoka	Japan's leading newspaper	▶
6	Yomiuri Plus Co., Ltd.	Tokyo	Editing Service	▶ (JN)
7	The Yomiuri Nippon Symphony Orchestra	Tokyo	Orchestra	▶
8	RYOKO YOMIURI PUBLICATIONS, INC.	Tokyo	Travel Media	▶ (JN)
9	Yomiuri Nippon TV Culture Center	Tokyo	Culture school	▶
10	MURAYAMA INC.	Tokyo	Display Design and Event Management	▶
11	Yomiuri Giants	Tokyo	Professional Baseball team	▶
12	Yomiuri Print Media	Tokyo	Printing	▶ (JN)
13	Yomiuri Travel Service Co., Ltd.	Tokyo	Travel Agency	▶



MAKE YOUR NEXT EVENT EXTRAORDINARY

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Yomiuri Travel Service Co., Ltd.

Inbound Business Unit

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Email: inbound@yomiuri-ryokou.co.jp

URL: <https://www.yomiuri-travel.com/>